

COURSE OBJECTIVES

At the end of the training, participants will be able to:

1. Identify the benefits of Infant Massage for the infant/child and Parent/caregiver.
2. Recall research studies regarding the importance of touch in the healthy growth and development of a child.
3. Correctly perform basic stroking techniques.
4. Summarize stroke variations for the older child.
5. Demonstrate Infant Massage skills and techniques to parents and caregivers.
6. Describe relaxation and visualization techniques for parent/caregivers and infants.
7. Observe parent-infant interactions and possible challenges.
8. Define good communication skills that will empower the parent/caregiver.
9. Identify families that require special considerations to empower and nurture them.
10. Analyze strategies for advertising Infant Massage in the community
11. Formulate a marketing plan for Infant massage in your community or workplace.
12. Know the potential contributions they make in their workplace, communities, and in the INFANT MASSAGE USA organization through their work with nurturing touch and infant massage.